



EXPECTATIONS AND OUTCOMES

At Faithbridge Church, we expect this position to equip us to get the word out about our church in such a way that it fuels the numerical growth of our congregation.

We will measure that growth by looking at the number of people who are engaged in the life of the ministry of the congregation- through worship attendance, small groups, mission/service projects, on social media, and the number of people who successfully invite someone else to Faithbridge Church for the first time.

DESIRED SPIRITUAL GIFTS

Servanthood
Exhortation
Administration

SEND RESUME AND COVER LETTER TO:

faithbridgejob@gmail.com

CONTACT US

Tues-Thurs 9am-2pm
573-348-9454
www.faithbridgelakechurch.com

GRAPHIC DESIGN & PUBLICITY COORDINATOR

GENERAL DESCRIPTION

This person will be responsible for developing and implementing a successful publicity strategy for the church. This strategy is to include a publicity calendar with monthly goals, maintaining and managing the church's web presence (both social media and website), brand standardization, developing a media policy and preferred language style guide, and creating outstanding videos to communicate with our target audiences. This person will be responsible for creating all graphic design content needed for both external and internal communications including sermon series graphics, bulletins, brochures, banners, and other needs of the congregation.

EXPERIENCE AND REQUIREMENTS

- Must have a passion and a love for Christ
- Team player able to carry out verbal or written instruction
- Demonstrate strong communication and organizational skills
- Ability to handle multiple tasks simultaneously and with attention to detail
- Able to regularly meet established deadlines
- Strive for excellence in every aspect of the job
- Proficiency in Microsoft Office, Adobe Creative Suite (primarily InDesign and Photoshop), and MailChimp

WORK ENVIRONMENT

- Approximately 10 hours per week
- Attend monthly strategy meeting with pastor
- Flexible- most work may be done off-site
- No office space will be provided at the church